



Williams Names Eliseo Guajardo Senior Vice President of Operations

COLTON, CA, June 6, 2023 – Williams, a leading provider of HVAC heating and cooling equipment, announces Eliseo Guajardo has joined Williams in the new role of Senior Vice President of Operations. Eliseo will focus on adding scale, growth, and alignment to teams as the company expands into new products, geographies, and markets. He will be responsible for providing strategic leadership in the development and execution of Williams' critical growth drivers while maximizing the company's financial goals.

With more than 35 years of hands on, progressive experience in all facets of safety, quality assurance, operational excellence and supply chain management in the US and Mexico, Eliseo will drive the operations teams to success through continuous improvement and lean manufacturing methodologies. He has held key quality, operations, and general management positions at companies such as Lynam Industries, Dynacast International, Bloom Energy, Hawker Beechcraft, and Eaton. Eliseo holds a BS in Electronic and Communication Engineering and a Master of Business Administration, as well as numerous training programs and certifications including several key ERP systems, Malcom Baldrige Award Auditor/Examiner, Lean Enterprise System Design, Six Sigma Training Green Belt, Advanced Quality Planning and Ford Motor Company Kaizen workshops.

Eliseo will be responsible for all safety, quality, manufacturing, automation, production control, supply chain, facilities, and strategic global footprint.

"The entire Williams' family is thrilled to welcome Eliseo to our team," said Think Pho, President and General Manager of Williams. "He brings a wealth of experience and knowledge in operational excellence from world-renowned companies that enhances our existing talented team."

About Williams

The Williams name is synonymous with the highest quality and most popular line of HVACR products to fit any residential or commercial need, including gas and electric furnaces, fan coils and air handlers. Williams' products are installed in residential homes, hotels, casinos, museums, dormitories, and apartment complexes and are featured in several historically significant landmarks including Columbia University, The Smithsonian Institute and on board Air Force One. Our products are sold nationwide through a network of authorized HVACR representatives, wholesalers, and retailers. For more information, call (909) 825-0993 or visit our website at www.williamscomfortprod.com.

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