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FOR IMMEDIATE RELEASE

Williams Introduces Line of Infrared Space Heating Products

New heating products expand the company's traditional line of room heater offerings

COLTON, CA, October 5, 2023 – Williams, a leading provider of HVAC heating and cooling equipment, introduces the Mirada™ Heated Mirror and Saratoga™ Patio Heater, strengthening the company's strong foothold in the North American space heating market.

The Mirada™ Infrared Heated Mirror brings elegant warmth to any bathroom. Built-in conductors heat up to 122° F maximum surface temperature with heat radiating from 85% of the surface area. The individually adjusting fastening mechanisms offer a stable, secure hold allowing the mirror to be hung on the wall or ceiling. The frameless design can be enhanced with an optional frame-surround light kit with dimmer switch to set the lighting to any mood. The mirror features two integrated thermal safety switches.

The Saratoga™ Infrared Heater for home, outdoor and commercial use heats to full capacity in three seconds, quickly creating a comfortable and warm environment. The halogen heater runs on regular household electricity, reaching up to 95% thermal efficiency. Constructed of sturdy aluminum alloy housing to stand up to the harshest outdoor conditions, it includes built-in shut-off protection for overheating or accidental tipping. It is easily installed on walls, ceilings, or freestanding with optional tripod. It features multiple heating modes with remote control and 24-hour timer control.

"We are proud to expand our product portfolio with products that complement our strong legacy in the space heating market," said Tinh Pho, President and General Manager. "Williams is committed to energy efficient heating technologies and is working hard to meet electrification initiatives."

About Williams

The Williams name is synonymous with the highest quality and most popular line of HVACR products to fit any residential or commercial need, including gas and electric furnaces, fan coils and air handlers. Williams is headquartered at its 400,000 square feet manufacturing complex situated on over 18 acres of land in San Bernardino County, CA.

Williams' products are installed in residential homes, hotels, casinos, museums, dormitories, and apartment complexes and are featured in many historically significant landmarks including Columbia University, The Smithsonian Institute and onboard Air Force One. Our products are sold nationwide through a network of authorized HVACR representatives, wholesalers, and retailers.

For more information, call (909) 825-0993 or visit our website at www.williamscomfortprod.com.

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